

Piece of Cake Moving & Storage LLC
27 Knickerbocker Ave, Brooklyn,
New York, 11237



March 20, 2020 LETTER FROM THE CEO: MOVING SERVICES AN “ESSENTIAL SERVICES”

To Whom It May Concern,

Under **Executive Order 202.6** directed by the State of New York, on March 18, 2020, Piece of Cake Moving & Storage is recognized as an Essential Services Vendor: **Logistics** under Category 12 of the recognized exemptions and an Essential Service: **Storage** for Essential Business under Category 5.

I write to outline the stringent procedures we have implemented swiftly as part of New York State’s response to the COVID-19 pandemic and how Piece of Cake maintains a diligent approach to essential moves for hospitals, schools, businesses and individuals under the current climate.

Since February 1 2020, Piece of Cake has increased cleaning and sanitisation of the interior of all moving vehicles, between each move, as well as the end of the day. Our movers follow strict hygiene protocols based on new training including proper washing of hands with commercial grade sanitizer dispensers in all our trucks, wearing of gloves, avoiding physical contact with others and monitoring each other’s well being for possible symptoms. We have maintained regular updates to our movers and corporate staff to ensure clients understand changes as they are announced. Social distancing has been implemented for the entire segment of our workforce that can operate remotely. We have also suspended services to COVID-19 hot zones in New York State for the time being.

Piece of Cake formally applied to NY State requesting designation as an **Essential Business** on March 20, 2020. Services we are providing which support the health and community aims of the Covid-19 response include moves for:

- End and start of lease and settlement dates
- Students vacating dorms to move back home for the lockdown
- Individuals who can no longer afford to pay rent and are moving in with family and friends
- Families vacating their main residence in major cities and moving to their more remote holiday homes out of Manhattan
- Businesses moving valuable equipment off site and into storage for the duration of the shutdown
- Schools moving valuable equipment including TVs and computers into storage
- Hospitals needing equipment moved between locations

Piece of Cake maintains compliance and accreditation with all existing State and Federal regulations and will continue to monitor government announcements to ensure we are doing all we can to support essential moves supporting schools, hospitals, businesses and residential moves needed as a result of the current disruption. We have also created a moving COVID 19 FAQ page on our website that we are updating daily on how we are moving customers safely throughout this time
<https://mypieceofcakemove.com/nyc-moving-companies-working-essential/>

Should you wish to discuss our approach further please do not hesitate to contact me in New York on gm@mypieceofcakemove.com

Sincerely,

V. Popovic

Voyo Popovic,
CEO